

CLAIM(S)

What is claimed is:

1. A transaction system, comprising:

an image input apparatus;

5 an advertising apparatus; and

a controller for activating the image input apparatus and the image output apparatus.

10 2. The transaction system of claim 1 wherein the system is a point of sale terminal.

15 3. The transaction system of claim 1 wherein the system is a automated teller machine.

4. The transaction system of claim 1, the image input apparatus comprising a camera.

20 5. The transaction system of claim 1, the advertising apparatus comprising a video display.

6. The transaction system of claim 1, the advertising apparatus comprising an audio output device.

25 7. The transaction system of claim 1, the advertising apparatus comprising an audiovisual system.

8. The transaction system of claim 1 wherein the controller activates the advertising apparatus prior to activating the image input apparatus.

9. The transaction system of claim 1 further comprising a data input device.
10. The transaction system of claim 9, the data input device comprises a keypad.

5 11. The transaction system of claim 9, the data input device comprises a touch screen.

10 12. The transaction system of claim 9, the data input device comprises a card reader.

15 13. The transaction system of claim 9, the controller being responsive to a transaction being received by the data input device, and in response to the transaction activates the advertising apparatus and then activates the image input apparatus while the advertising apparatus is still active.

20 14. The transaction system of claim 13 further comprising a database communicatively coupled to the image input apparatus and the data input apparatus, and responsive to the controller, the database storing transaction data received by the data input device and an images received by the image input apparatus.

25 15. A transaction system, comprising:
an image input apparatus;
an advertising apparatus;
at least one data input apparatus selected from the group consisting of a touch screen, a
keypad, and a card reader;
a controller responsive to the at least one data input apparatus for activating the image input apparatus and the image output apparatus; and
a database communicatively coupled to the image input apparatus and the data input

apparatus, and responsive to the controller, the database storing transaction data received by the data input apparatus and an image received by the image input apparatus.

16. The transaction system of claim 15 wherein the system is a point of sale
5 terminal.

17. The transaction system of claim 15 wherein the system is a automated teller
machine.

10 18. The transaction system of claim 15, the image input apparatus is a camera.

19. The transaction system of claim 15, the advertising apparatus is a video
display.

15 20. The transaction system of claim 15, the advertising apparatus comprises an
audio output device.

21. The transaction system of claim 15, the advertising apparatus comprising an
audiovisual system.

20 22. The transaction system of claim 15 wherein the controller activates the
advertising apparatus prior to activating the image input apparatus.

25 23. The transaction system of claim 15, the controller being responsive to a
transaction being received by the data input device, and in response to the transaction activates
the advertising apparatus and then activates the image input apparatus while the advertising
apparatus is still active.

24. The transaction system of claim 15 wherein the image input apparatus is positioned to obtain a desired view when the advertising apparatus is activated.

25. A method for obtaining an image corresponding to a transaction, the steps comprising:

receiving transaction data;
activating an advertising device; and
activating an image input device and obtaining the image.

10 26. The method of claim 25 wherein the activating an advertising step is performed prior to the activating an image input device step.

27. The method of claim 25 further comprising storing the transaction data with an image obtained by the image input device.

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28. The method of claim 25 further comprising synchronizing the image input device to operate with the advertising device.

29. The method of claim 25 wherein the activating an image input device step
20 occurs while the advertising device is active.

30. The method of claim 25 wherein the advertising device displays a static image.

31. The method of claim 25 wherein the advertising device displays a video clip.

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32. The method of claim 25 wherein the advertising device broadcasts an audio signal.

33. The method of claim 25 wherein the advertising device broadcasts an audio and a visual signal.

34. An apparatus for storing transactional data and visual images, comprising:
5 at least one data input apparatus selected from the group consisting of a touch screen, a keypad, and a card reader;
a first image input apparatus;
a second image input apparatus; and
a database communicatively coupled to the first image input apparatus and the second
10 image input apparatus, and responsive to the data input apparatus, the database storing
transaction data received by the data input device with images received by the first image
input apparatus and the second image input apparatus.

35. The apparatus of claim 34 wherein the first image input apparatus and the
15 second image input apparatus are aligned along a vertical axis.

36. The apparatus of claim 34 wherein the first image input apparatus and the
second image input apparatus are positioned such that an image obtained by the first image
input apparatus is on the same vertical axis as the data input apparatus, and the second image
20 input apparatus obtains an image perpendicular to the image obtained by first image input
apparatus.

37. The apparatus of claim 34 further comprising an advertising device, the
advertising device synchronized with the first image input apparatus and the second image
25 input apparatus to operate while the first image input apparatus is acquiring a first image and
the second image input apparatus is acquiring a second image.